Agenda

WOODAPPS

**Potential for cooperation along the wood value chain
the tension between
High-tech and practical requirements**

EU project "WoodApps" - practice workshop Northern Germany

"WoodApps" is an integrated platform for the optimization of digital cooperation along the wood value chain. The platform enables innovative tools with an easy and dynamic linking of all stakeholders in the wood value chain and also offers new possibilities for improving quality and marketing of services, raw materials or products.
The "WoodApps"- practical workshop Northern Germany will inform all stakeholders about the current state of development, identify the objectives of the European research project and incorporate the expectations and demands of the regional practice.

location:	**Technology and Research Centre of Wismar**
	Alter Holzhafen 19
	D-23966 Wismar

| date: | **Thursday, November 28th 2013** |
| | **09:00 Uhr – 15:00 Uhr** |

segment 1. Introduction to WoodApps - purpose and progress of the project. The Integration of WoodApps in regional and national timber supply chains.

Time	topics
09:00 - 09:05	Opening
09:05 - 09:15	Opening remarks Mayor Thomas Beyer (Hansestadt Wismar)
09:15 - 09:35	"The WoodApps project development and integration into the european research framework" Sönke Lulies (Fachagentur Nachwachsende Rohstoffe e.V.)

| 09:35 - 09:55 | "Optimization potential in the german forestry through the use of modern communication technologies" Dr. Markus Ziegeler (Deutscher Forstwirtschaftsrat) |
| 09:55 - 10:15 | „The project WoodApps - integrated communication and service platform for the European wood value chain " – an overview Stephanie Scheller (HCN e.V.) |

discussion
coffee break

segment 2.   Integration of commodity producers, traders and industry in the WoodApps development process. The tension between data-privacy and data-transfer.

Time	topics
10:45 - 11:05	„Digital exchange of information along the value chain of wood. Requirements and expectations from the perspective of commodity producers" Dr. Markus Hecker (Forstwirtschaftliche Vereinigung Lüneburg GmbH)
11:05 - 11:25	"Digital exchange of information along the value chain of wood. Requirements and expectations from the perspective of the State Forest Institute of Mecklenburg-Vorpommern" Carsten Küsel (Landesforstanstalt-MV)
11:25 - 11:45	„Digital data exchange along the value chain of wood. Requirements and expectations from the perspective of the wood processing industry" Christian Witte (Egger Holzstoffwerke Wismar GmbH & Co. KG)
11:45 - 12:05	„Timber logistics supported by digital data processing - Requirements and experiences about data-privacy and data-security" Carola Zeisler (BdHG - Bundesvereinigung des Holztransportgewerbes)

discussion
coffee break

segment 3. Regional and national application scenarios of different users at different points of the wood value chain.

time	topics
13:00 - 13:40	„ Wood-data collection and dissemination on the example of the photogrammetric measurement system AFoRS " Robert Barkowski (Scheller Systemtechnik GmbH)
13:40 -14:00	„ WoodApps: Hardwood chips production and marketing in small and private forests in Slovenia " (in english) Robert Robek (Slovenian Forest Institute)
13:45 - 14:05	„Wood Apps: Sawmill - Optimization of raw material supply in Sweden" (in english) Jimmy Johansson (LNU Linnaeus University)
discussion	

segment 4. Discussion of claims and benefits of integrated data exchange between all interested parties.

Time	topics
14:30 - 15:00	Panel Discussion "Potentials and risks of the digital world in the wood value chain" Summary and Conclusion Stephanie Scheller (HCN e.V.)

More information about WoodApps under www.woodapps.eu,
for photogrammetric measurement of raw wood: www.afors.eu.